

<Plan Address>
<Plan City, State Zip>

<Date>
<FIRST NAME> <LAST NAME>
<ADDRESS 1>
<ADDRESS 2>
<CITY>, <STATE> <ZIP>

Your Member ID:
<XXXXXXXXXX>

Dear <Member First Name>,

We're happy to tell you about UnitedHealthcare Healthy First Steps[®], a program that helps you get a great start to a healthy pregnancy.

Did you know that going to ALL of your prenatal doctor visits is one of the most important things you can do to help you and your baby stay healthy? That's why Healthy First Steps will work with you and your provider throughout your pregnancy.

The Healthy First Steps team is here for you.

- **Have questions about your pregnancy?**
We've got answers.
- **Looking for a doctor or nurse midwife?**
We can help find one close to you.
- **Need rides to and from your prenatal checkups?**
We can arrange them.
- **Want to earn great rewards?**
Sign up for our maternity rewards program
UHCHealthyFirstSteps.com

Be sure to read through the enclosed Welcome Brochure. It's designed to help you get a great start on a healthy pregnancy. There's even space for you to write down questions for your provider.

If you have any questions, are no longer pregnant or decide that you do not want to take part in the program, please call us toll-free at <1-800-599-5985>. We're available Monday – Friday, 8 a.m. – 5 p.m.

Sincerely,

The Healthy First Steps Team



Earn great rewards.

- Healthy First Steps rewards you for going to your prenatal and postpartum visits.
- Get a <\$20> gift card just for signing up.
- Earn up to <8> rewards in all.

Use your Member ID to sign up at **UHCHealthyFirstSteps.com**

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TRANSLATE

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